

## **PRIVACY POLICY**

The privacy practices of this statement apply to our services available under the domain [www.massageregister.com](http://www.massageregister.com). By visiting our website you agree to be bound by the terms and conditions of this Privacy Policy. If you do not agree please do not use or access our services.

This web site may contain links to, and may be accessed from, other web sites MessageRegister.com is not responsible for the privacy practices or the content of other Web sites. This privacy statement applies only to MessageRegister.com.

For purposes of this Privacy Policy (“Policy” or “Privacy Policy”), the terms “we,” “us,” “our” and “MessageRegister.com” refer to Message Register, Inc., a California corporation, and “you” and “your” refers to you, as a user of the MessageRegister.com Directory. The Privacy Policy below governs your MessageRegister.com account (if applicable) and any information you provide on this site. “Participants” shall include, but not be limited to, massage therapists, massage schools and CEU providers.

### **What this Privacy Policy Covers**

This Privacy Policy covers MessageRegister.com's treatment of personally identifiable information that MessageRegister.com collects when you are on the MessageRegister.com site, when you search MessageRegister.com Directory, and when you use MessageRegister.com's services.

### **What this Privacy Policy Does Not Cover**

This policy does not apply to the practices of massage therapists, massage schools and CPE Providers that MessageRegister.com does not own or control including the people that MessageRegister.com does not employ or manage. Further, MessageRegister.com is not responsible for the privacy practices of sites to which it links, or to those sites that link to MessageRegister.

### **Manner in Which we Collect Information**

1. **Message Therapist Registration.** To be listed in MessageRegister.com’s Directory, a Participant must register with the site and submit payment (if applicable). To complete the registration process, MessageRegister.com requests certain information from the Participant. Some information is required, while some is optional:
  - To complete the Participant registration process, Participants must provide a means for MessageRegister.com to contact you. Required information is identified as such and may include email address, phone number, street address, etc.
  - During the registration process, Participants have the option of supplying various forms of personally identifiable information to be displayed in the Directory and viewed by the public. This information may include the name, street address, phone number, email address, web address, expertise, etc. The more optional information is provided, the better informed is the consumer about the Participant’s services, expertise, location, fees, etc.

This collected information will only be used by MessageRegister and will not be sold to mass marketers without prior consent.

2. **Visitors.** No personally identifiable information is collected from visitors to our site who do not wish to register as a massage therapist. Visitors are not required to register before they browse the expert profiles.
3. **Usage Tracking.** MessageRegister.com tracks user traffic patterns throughout the site. Sometimes, MessageRegister.com tracks and catalogs the search terms that users enter in the various search engines on the site. MessageRegister.com may also track information to determine how each page on the site

performs (i.e., how often that page is visited or accessed by visitors and registered experts). But, the tracking and gathering of usage information are never associated with individual users.

### **How your information is used**

1. **Use of Non-Personal Information.** Non-personal information, which is aggregated from tracking various uses of the site, is used to assist in refining our listings, to better serve our Participants and visitors, to enhance the users' experience on our site, and to improve the web site's performance. We may also use this information to offer special opportunities and promotions to our Participants and visitors. Again, this information will not be associated with any individual user to be sold to mass marketers.
2. **Use of Personal Information.** MassageRegister.com maintains a directory of massage therapists, massage schools, and CEU providers that may include information you submit via our web site or via our telephone representatives. This directory is publicly accessible on MassageRegister.com. In addition, MassageRegister.com may use your contact information to alert Participants to new information, products and services, events and other opportunities.
3. **Legal Matters.** Should a situation arise where MassageRegister.com is required by law or legal process to provide information regarding a MassageRegister.com Participant, visitor, or user, MassageRegister.com will comply.

### **With whom your information may be shared**

1. **Service providers.** We share your nonpublic personal information with our service providers that perform functions on our behalf, such as, hosting our website servers, analyzing data, and processing credit card payments. These service providers may have access to your personal information as necessary to perform their functions. Although we require such entities to support our Privacy Policy, and to comply with applicable federal and state laws, we do not have any direct control over such entities nor do we guarantee or warrant their use and handling of your personal information.
2. **Officials.** We reserve the right to disclose personal information as allowed by law or share your personal information with third parties if required by law to do so.
3. **Successor.** If Massage Register, Inc. (or substantially all of our assets) is acquired, your information would be transferred along with the other business assets as permitted by law. We may also disclose nonpublic personal information about you to nonaffiliated third parties as permitted by law.

### **Opt-Out Policy**

MassageRegister.com gives users the option, wherever necessary and practical, to opt-out of the use of their personally identifiable information for secondary uses (those that are not necessary to complete a transaction on our site). Such choices include:

1. The option not to provide certain personal information when registering on the site.
2. The option not to receive the MassageRegister.com newsletters, announcements and other e-mails, except those that are necessary to maintain participation (i.e. reminders to Participants to pay fees).

### **Security procedures**

The security of your personal information is very important at MassageRegister.com and we take a number of steps to safeguard it and protect the loss, and misuse of the information under our control. We have put in place appropriate physical, electronic, and managerial procedures in an effort to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

You may remove your information from our searchable database at any time. We are not responsible for the retention, use, or privacy of information in these instances, or for the use or privacy of resumes by any of such parties while resumes are in the database.

When you submit payment information online for your membership, online order, or MessageRegister.com fees, your personal details and credit card information are encrypted using industry-standard SSL (Secure Sockets Layer) encryption technology before being sent over the Internet. Although we cannot guarantee encryption or the privacy of your personal details and credit card information, SSL makes it difficult for your information to be stolen or intercepted while being transferred.

### **Correcting inaccuracies in your information**

1. **Paying Members.** MessageRegister.com allows you to change or correct your personal information at any time. To do so, simply log into your account, go to your account profile, and you will find options for editing the information you have submitted. If, at any time, you have questions or concerns about MessageRegister.com's privacy commitment, please feel free to email us at [info@MessageRegister.com](mailto:info@MessageRegister.com) to contact one of our representatives.
2. **Free Members.** To update or correct inaccurate information, please email us at [info@MessageRegister.com](mailto:info@MessageRegister.com) and we will be happy to make any required changes. If, at any time, you have questions or concerns about MessageRegister.com's privacy commitment, please feel free to email us at [info@MessageRegister.com](mailto:info@MessageRegister.com) to contact one of our representatives.

### **Contact Us**

If you have any questions, comments or concerns regarding our privacy policy and/or practices, please contact us at the following e-mail address, mailing address and telephone number:

Email: [Info@MessageRegister.com](mailto:Info@MessageRegister.com)

Mailing Address: 1047 Calle De Alcala, Escondido, CA 92025

### **Your California Privacy Rights**

Beginning on January 1, 2005, California Civil Code Section 1798.83 permits our visitors who are California residents to request certain information regarding its disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to [info@MessageRegister.com](mailto:info@MessageRegister.com) or write us:

1047 Calle De Alcala, Escondido, CA 92025

### **Updates & Effective Date**

From time to time, we may update this privacy notice. We will notify you about material changes in the way we treat personally identifiable information by placing a notice on our site. We encourage you to periodically check back and review this policy so that you always will know what information we collect, how we use it, and to whom we disclose it.

**This Privacy Policy was last updated on January 15, 2008**